

TOP TEN

REASONS TO BUY CLUBS AT SCHENECTADY MUNICIPAL GOLF COURSE
INSTEAD OF CHAIN STORES, INDOOR FITTING FACILITIES OR ONLINE.

~ 10 ~

EVERY EFFORT WILL BE MADE TO MATCH PRICES OF OUR COMPETITORS

~ 9 ~

COMPUTER SIMULATORS OFTEN EXAGGERATE CARRY DISTANCES AND CLUB PERFORMANCE

~ 8 ~

HITTING OFF GRASS ALLOWS THE PLAYER/FITTER TO SEE BALL FLIGHT FOR MUCH MORE
USEFUL FEEDBACK IN MAKING PROPER EQUIPMENT DECISIONS

~ 7 ~

DEPARTMENT STORE EMPLOYEES ARE USUALLY PART TIME HELP; LACKING IN THE SAME LEVEL
OF KNOWLEDGE OF TODAY'S TECHNOLOGY AND EQUIPMENT

~ 6 ~

SCHENECTADY MUNICIPAL GOLF PROFESSIONALS ARE CERTIFIED CLUB FITTERS

~ 5 ~

SMGC STRIVES TO PROVIDE THE BEST POSSIBLE CUSTOMER EXPERIENCE

~ 4 ~

BUYING CLUBS OFF THE RACK OFTEN RESULTS IN THE WRONG EQUIPMENT FOR THE PLAYER;
RESULTING IN CUSTOMER DISSATISFACTION AND HIGHER SCORES

~ 3 ~

A QUALIFIED PGA GOLF INSTRUCTOR MAKES MORE EDUCATED DECISIONS BECAUSE OF THEIR
SKILL AS AN INSTRUCTOR PERTAINING TO PROPER SHAFT, MATERIAL AND CLUB LENGTH & LIE.

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SMGC HAS A MORE FLEXIBLE RETURN POLICY THAN OUR COMPETITORS.

"WE WANT YOU TO BE HAPPY"

~ 1 ~

SCHENECTADY MUNICIPAL GOLF COURSE GOLF SHOP IS "YOUR FRIEND BEFORE, DURING AND
AFTER THE SALE"

THANK YOU FOR YOUR SUPPORT!